

2016 Career Exploration Fair

Wednesday, November 16th, 2016
Jackson Convention Complex

Alignment Jackson's Career Exploration Fair is a game changer for Jackson Public Schools and the City of Jackson. It is designed to help students connect their studies with career goals and to promote:
Workforce Development • Economic Development • College and Career Readiness

Sponsorship Levels

(Higher levels include all benefits named at lower levels)

Gold Sponsor – \$30,000

Exclusive area named in honor
Premier location of exhibitor booth
Opportunity to speak from the podium at the event of 3,000+ attendees
+ all Silver Sponsor benefits

Silver Sponsor – \$15,000

Recognition from the podium at the event
Recognition on all press releases and appearances about the event
Recognition in VIP invites sent to 150+ city leaders and influencers
Recognition in letter sent to # JPS high school teachers and families of 2,000+ JPS freshmen
+ all Bronze Sponsor benefits

Bronze Sponsor – \$5,000

Company name and logo on banners posted at the event
Company name and logo on event website
Recognition on social media sites of Alignment Jackson, Jackson Public Schools, Greater Jackson Chamber Partnership and City of Jackson, reaching over # total followers
Recognition in Alignment Jackson annual report shared with 150+ city leaders and influencers
+ all Friends of JPS benefits

Friends of JPS – \$3,000

Exhibitor booth (normally \$200 for each for-profit, \$100 for each non-profit)
Breakfast and lunch for representatives at the booth
Company name and logo on event program
High quality photos from the event for own press/media

If you would like to learn more about sponsoring the 2016 Career Exploration Fair, please contact Nikki McCelleis, Executive Director at nikki@alignmentjackson.org or 601-421-0587, or Robbye Good, Deputy Director at robbye@alignmentjackson.org or 601-559-8301.